



## Group Design & Marketing Executive – USL Group

Full-time: | Location: Sheffield & Remote (during covid)  
22 days annual leave | Company mobile phone

### The role:

The successful candidate will have a comprehensive understanding of Adobe Suite (Illustrator, Indesign, Photoshop, Premiere Pro and After Effects) and working knowledge of the marketing mix. You will help develop and implement on and offline marketing campaigns for our UK and European brands.

### Responsibilities:

- Use the Adobe suite to help create compelling print and marketing campaigns
- Creating and developing marketing collateral including brochures, flyers, print adverts, exhibition stands, infographics and price lists to support our sales team.
- Design email campaigns for existing and prospective customers.
- Coordinate photography and video content (working with external agencies where appropriate).
- Liaise with sales to create and promote project success stories and testimonials.
- Support planning and coordination of internal and external events.
- Support in maintaining and updating all USL group websites.
- Liaise with external marketing agencies.

### Requirements:

- Provide a portfolio of delivered campaigns.
- B2B Marketing experience ideally from a Construction or Engineering background.
- Proficient using Adobe Creative Cloud (InDesign, Illustrator, Photoshop etc.)
- Working knowledge of Adobe premiere pro and After Effects
- Email marketing experience.
- Maintain quality and consistency across all channels.
- Communication skills, both written and verbal.
- Able to work collaboratively and with great attention to detail.
- Excellent organisational skills.
- Experience using CMS.
- UK Driver's License holder.
- Willing to travel to site and regional offices as required.



Head Office: Kingston House, 3 Walton Road, Pattinson North, Washington, Tyne & Wear, NE38 8QA, UK

t: +44(0)191 416 1530 e: [info@uslgroup.com](mailto:info@uslgroup.com)

[www.uslgroup.com](http://www.uslgroup.com)

Company Name: Universal Sealants (UK) Limited, Registered Office: Hays Galleria, 1 Hays Lane, London, SE1 2RD, UK

Company Registration: 01494603

VAT Number: GB 353 8952 22